Conducting an Internal Investigation: Recognizing and Resolving Key Issues from an Internal and External Perspective

By William Athanas and Christopher Terrell

At 4:30 one Friday afternoon, Jason Lane, an attorney, receives a call from his neighbor, Tim Donovan.

Donovan is also the president of Acme, Inc., an Alabama corporation that makes industrial tubing which it markets and sells to various construction companies, contractors and state and local governments. Donovan tells Lane that earlier in the week, Acme fired its long-time accounts payable clerk, Susan Thompson, after determining that roughly \$15,000 had been paid the previous month to apparently fictitious entities via checks she had issued. After learning of her planned termination, Thompson became upset and responded to Acme's in-house counsel by threatening to report to "the feds" Acme's longstanding practice of paying kickbacks to local government officials in return for agreements to award Acme contracts for public works construction projects, followed by Acme's recording those payments as "contracting expenses." Donovan expresses great concern and asks for an immediate plan of action.

While this scenario presents an array of challenging questions and potential traps for the unwary, all are driven by one threshold issue: do Thompson's allegations have any merit? To answer that question, an internal investigation must be conducted, because until it is answered, both internal and external counsel will be handicapped significantly in advising Acme.

In any internal investigation, certain procedural and substantive issues must be addressed and resolved to instill confidence in the investigation's results. Perception is reality in this context: an investigation considered to be a sham will be disregarded (or worse, potentially used as evidence against the company in subsequent civil and criminal litigation), whether that result was intended or that assessment is accurate. With the Acme hypothetical as a backdrop, this article endeavors to explore the range of issues implicated when an attorney undertakes an internal investigation by (1) identifying the primary areas of concern counsel faces when a corporate client learns of allegations of misconduct, (2) understanding the most significant strategic and ethical hazards that typically arise and (3) recommending practical strategies to overcome challenges presented.1

Procedural Issues

An internal investigation typically consists of three stages. The first involves assessing the reported conduct, determining the proper scope of review, preserving key evidence and developing an investigative plan. The second involves gathering and analyzing information to determine whether, and to what extent, further expansion of the inquiry is appropriate. The third entails final determination of the nature and scope of any misconduct, appropriate remediation and the obligation or prudence of self-disclosing the matter to government enforcement agencies or regulators. In theory, these stages stand separate and distinct. In practice, however, they are interdependent, such that decisions made in one stage often have a dramatic and immediate impact on others. The discussion below considers some of the more significant issues presented, and offers suggestions to address them.

a. Determining Who Will Conduct the Investigation

The majority of internal investigations are appropriately conducted either by inhouse counsel, compliance officers or human resources personnel. These investigations stem from relatively higher-frequency, lower-impact matters such as improper use of company facilities,

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expense account impropriety and lowervalue theft. In certain situations, however, the failure to outsource the investigation can cast doubt on the legitimacy of the process. Two scenarios are most common: where the allegations are lodged against senior management, either directly or by implication; and where the allegations, if proven true, would expose the company to criminal or regulatory sanctions.²

The involvement of outside counsel is essential in the Acme scenario. Thompson has not only alleged conduct amounting to a serious crime, her assertion almost certainly implicates the company's senior management. The internal vetting of her claims-either by individuals alleged to have participated in or, at a minimum, possessed knowledge of the activity in question-would be inherently suspect, as it would amount to the accused investigating themselves (or having those who report to them do so). Under those circumstances, it is prudent not only to secure outside counsel, but also to ensure that such counsel's independence could not be called into question.

b. Determining the Investigation's Scope

As a general principle, the contours of an internal investigation should correlate to four key dimensions of the underlying allegations: the time period, geographic scope, financial impact and number of individuals involved. At the outset, counsel should design an investigative plan to gather evidence relevant to the underlying allegations. The first determination investigating counsel should undertake is whether the activity in question is ongoing. Occasionally, the impropriety of certain activity might not be clear on its face, thus complicating the decision about whether to cease what may, in fact, be innocuous conduct. Where, as in the Acme scenario, the wrongfulness of the conduct is readily apparent, bringing it to a halt should be top priority.

Applying theory to practice demonstrates the challenges which can often occur when a less-than-detailed allegation is made, and highlights the need to gather as much information as possible about the accusation in order to construct an investigative plan that is at once suitably comprehensive and appropriately tailored. In the Acme scenario, counsel will be challenged to some degree based on the relatively generic nature of Thompson's allegation. Thompson referenced the company's "longstanding practice" of paying kickbacks but provided no specifics about the length of time this conduct supposedly occurred. She failed to identify which individuals orchestrated, carried out or were aware of such conduct, just as she left unidentified the financial impact (whether in terms of kickbacks paid or illgotten gains realized) which resulted. Finally, her bare-bones assertion provided no indication of the geographic breadth of this activity, so that counsel could know to look for quarantined pockets of impropriety, systemic misconduct or even something in between.

Faced with such a broad allegation, one possibility is that counsel simply embark on a no-stone-left-unturned investigation, one which searches far and wide without regard for cost or collateral impact.³ Far more frequently, however, the better course of action is to seek greater detail regarding the initial allegation. Under this approach, counsel accomplishes at least two purposes: gathering much-needed specifics which better inform the direction and contours of the investigation; and providing tangible evidence to the would-be whistleblower that her allegations have been taken seriously.4 In following up with Thompson, counsel would want to know at least the following about the conduct she alleged:

- 1. How long did it occur?
- 2. Who came up with the idea to carry it out?
- 3. Who carried it out?
- 4. Who was aware that it was being carried out?
- 5. To whom were payments made?
- 6. In what amounts?
- 7. On which contracts did Acme realize a benefit from this conduct?
- 8. How much of a benefit was realized?
- 9. Which documents provide evidence relating to conduct?
- Has anyone taken steps to alter or destroy documents which relate to this conduct?

Counsel can focus the investigation in a far more informed manner armed with as many answers to each of these various questions as possible. Sometimes, however, such follow-up is either not feasible or even possible. In those instances, investigating counsel should proceed by reducing the allegations to their core. For example, because Thompson asserted that kickbacks were paid and mischaracterized in Acme's books as "contracting expenses," a review of those entries-and the information purportedly validating them-is an ideal starting point. Counsel will want to scrutinize any expenses Acme recorded and labeled as such on public works contracting projects for a set period (the "longstanding" modifier suggests that three years would be an appropriate starting point), looking specifically at whether the amounts recorded are corroborated, whether by invoices reflecting the amounts claimed or other authentic support, and identifying all involved in the recording of those expenses.

c. Deciding How to Gather Information

Once the initial framework of the investigation is set, counsel needs to determine how to gather information. Two general categories exist: documents (whether in hard copy form or electronically-stored information ("ESI")), and witness interviews. For each, the challenge is to secure and analyze enough information to allow for informed determinations without wasting time, effort and money on matters of minimal significance.

The first step in securing documents is to issue a litigation hold which, at a minimum, ensures that custodians with potentially relevant information are on notice that such material should not be altered or destroyed.⁵ In addition, measures should be taken to ensure that any auto-delete systems in place (e.g., those which cause emails or documents to "roll off" the system after 90 days) are suspended. The failure to take both of these steps will almost certainly draw the government's ire, if and when the investigative process is assessed at a later point, particularly if vital evidence is lost.⁶

Next, counsel should develop a framework which ensures that documents are collected and reviewed in a consistent fashion. The larger the investigation is, the more individuals necessary to conduct it. Without investing time at the outset to ensure that everyone collecting documents is using the same approach, those collection efforts will produce separate groups of documents that are overor under-inclusive, depending on who undertook to gather them. Perhaps more significantly, the lack of a consistently applied framework for reviewing the documents will mean that critically important evidence is missed.7 To avoid this outcome, investigating counsel should prepare and disseminate to reviewers uniform guidelines explaining the categories of information and types of documents relevant to the inquiry. Particularly where multiple reviewers are involved, focused training at the beginning of the project, distribution of checklists, protocols and other standards (ideally in handbook form to allow for efficient consultation), and regular auditing of performance all serve to maximize the possibility of a consistent approach.

In conducting interviews, counsel must determine: who to interview, in what order and at what point in the process (i.e., whether before or after relevant documents and ESI have been gathered and analyzed). While these decisions are necessarily fact-driven, a few basic rules prove helpful. Counsel should identify the epicenter of the conduct and develop the list of interviewees from there. The list should not be a static record, however– even a moderately effective interview will generate new leads, including the identity of additional interview subjects.

Sequencing of witness interviews can follow one of two approaches: starting at the center of the conduct and moving out, or starting at the outskirts and moving in. As a default position, the authors prefer to begin at the heart of the conduct at issue. This approach not only serves to reduce a wrongdoer's ability to formulate a false explanation and anchor it in the versions attested to by others, but also maximizes the possibility that a full and frank confession by the scheme's architect may serve to reduce dramatically the amount of time, effort and money that would otherwise be necessary to discern the size and shape of the misconduct. For this reason, the authors also prefer to interview witnesses early, even if that means going forward without all potentially relevant documents, on the theory that later acquired evidence can serve as the basis for a follow-up interview.

Applying these principles to the Acme scenario means that counsel will want to secure all documents relating to public contract work, particularly those having an impact on the amounts recorded as "contracting expenses." In addition, counsel will want to interview all of the individuals connected to those entries, including those who made them, those who submitted information purportedly in support, their respective supervisors and any internal and external auditors who are charged with evaluating the entries' accuracy. Counsel will also want to interview senior management regarding this supposed activity to explore the possibility that genuinely innocuous conduct has been misinterpreted by someone with a less than complete understanding of the facts.

This is common when allegations arise outside of an employee termination scenario. Because most companies of any significant size separate the function of providing goods or services and billing for them, it is common for employees with knowledge about part of the process to make assumptions about the other. For example, healthcare providers frequently provide services to patients under circumstances which do not qualify for reimbursement by Medicare. Employees involved in the provision of those nonqualified services often assume that the company has improperly submitted a claim for such services and raise allegations of impropriety when in fact



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During the course of these interviews, the lawyers conducting them must take pains to make clear where their loyalties lie. In conducting an internal investigation, counsel represents the company and not the individual employees being interviewed in their individual capacity. Counsel who fail to make clear this fact do so at their peril. The most effective means to do so is the issuance of an "Upjohn warning,"9 which explains to the interviewee that: a) interviewing counsel represents the company, and not the individual employee; b) because the interviewer is conducting the interview to gather information to provide legal advice to the company, the substance of the interview is protected by the attorneyclient privilege; c) that privilege belongs to the company, not the interviewee; d) the interviewee must maintain the confidentiality of the information disclosed during the interview; and e) the company, in its sole discretion, may decide to waive that privilege at some future point.¹⁰ Without such warnings, investigating counsel can engender confusion and leave the company-and themselves-exposed.11

d. Guiding Principles

Beyond ensuring that each internal investigation is fair and thorough, those conducting an inquiry should be mindful of the dangers of the "invisible gorilla" effect and the need for "structured flexibility." The former refers to a well-known psychological experiment designed to measure "inattentional blindness," the state of being so focused on a primary task that an unexpected event, even one that should be blatantly obvious, is overlooked.¹² In the internal investigation context, the invisible gorilla effect can result in a lawyer's concentrating so intently on addressing the primary mission (in the Acme case, determining whether Acme paid kickbacks and categorized them as legitimate business

expenses) that readily apparent and perhaps even more troubling conduct is overlooked (e.g., the systematic practice of overbilling on government contracts).

Structured flexibility involves maintaining an appropriate balance between adhering to a plan of attack while also recognizing the need to change course when circumstances dictate. As detailed above, it is essential to develop a plan at the outset of any internal investigation. As information is gathered and assessed, however, it often becomes necessary to modify the scope of the inquiry or focus it in a new direction. Successful investigations require counsel to formulate a strategy at the beginning of the process, but not be enslaved by it as information is gathered. By developing a framework at the outset that allows information to be evaluated in an organized fashion while at the same time preserving the ability to modify slightly or overhaul completely the approach as necessary, depending on what the investigation reveals, counsel will be best positioned for success.

One relatively simple approach mitigates both of these challenges. By assessing the information gathered at regular intervals throughout the course of the investigation-rather than waiting until the end of the process-lawyers can better evaluate the significance of facts gathered thus far, the key questions that remain unanswered and how best to move forward.

Substantive Issues

With this framework in place, investigating counsel should be well-equipped to begin uncovering the truth. In most cases, it is not difficult to determine the underlying factual events. In attempting to determine whether misconduct occurred, however, investigating counsel must ascertain whether those actions were undertaken with improper intent.

The clearest and most compelling marker of improper intent-overt and explicit agreements between wrongdoers planning the scheme-seldom stands out on its own. Instead, counsel is typically required to search for circumstantial evidence of improper purpose from among the mass of information collected in order to identify not only the scope of illicit activity, but to distinguish scheme's generals from its foot soldiers. Such evidence frequently falls into the following categories:

a. Concealment

Short of an unqualified confession, evidence of concealment is typically the most forceful indicator of intent. That evidence can take several forms. The list below catalogues some of those forms and offers examples relevant to the Acme scenario:

- Efforts to mask involvement in certain activity (e.g., proof that particular individual recorded kickbacks as legitimate "contracting expenses" under different computer username);
- Attempts to destroy documents (e.g., computer forensics showing that a member of senior management attempted to "double delete"¹³ a series of emails which reflected a discussion of the kickback scheme in its infancy);
- Attempts to alter documents, whether by backdating those that purport to reflect transparency or supervisory approval of certain activity (e.g., evidence that a witness created and then backdated a memorandum outlining the recharacterization of kickbacks as "contracting expenses" to suggest that no effort had been made to hide the activity, and that approval to undertake it had been sought and granted) or by removing traces of misconduct (e.g., the creation of a second general ledger which scrubs clean the "contracting expenses" entries);
- Steadfast and unexplained refusals to cooperate with investigative efforts, as well as attempts to cause others to do so the same (e.g., despite repeated attempts and offers to accommodate schedules, the entire accounting department at Acme refuses to be interviewed or provide access to seemingly relevant documents); and
- Efforts on the part of the investigation's subjects to harmonize their explanation of certain events (e.g., when interviewed, several members of senior management recount a meeting with Acme's prior outside counsel where the practice of paying money to contracting officials, and then booking those payments as "contracting expenses," was discussed and approved as lawful).¹⁴

b. Inconsistent Statements

In the words famously attributed to Mark Twain, "If you tell the truth, you don't have to remember anything." Applying this adage often proves helpful when seeking to expose efforts to cover up improper conduct by telling falsehoods. Particularly where a witness's explanation contradicts documentary evidence, other witnesses' accounts or, most significantly, the witness's prior statements, identifying and confronting the witness with inconsistencies can bring the witness to the conclusion that the scheme has been uncovered, and compel him or her to come clean.

c. Efforts to Evade Internal Controls

In most companies, internal controls exist to ensure that applicable laws are complied with and/or to prevent the misappropriation of corporate funds. In effect, these internal controls often function as the company's own "laws" and, thus, behavior calculated to circumvent those restrictions can provide valuable insight on an actor's motivations. Most often this motivation emerges when an employee expends a vastly disproportionate amount of time and effort for no apparent purpose other than to evade existing protocols. For example, where a company requires dual signatures on checks above a certain amount (e.g., \$5,000), the existence of numerous checks in amounts below that threshold to the same payee within a relatively short period often signals improper intent. The existence of such controls also serves to foreclose the defense customarily offered by wrongdoers-that at all times they acted in good faith, and did not know their conduct was prohibited.

d. Denials Buttressed by "Derivative" Documents

Those engaged in misconduct frequently cannot help but leave behind evidence which documents their actions. Like footprints in the snow, this evidence provides valuable circumstantial proof which not only exposes the conduct, but also, more importantly, reveals the identity of those who carried it out. In searching for such proof, investigating counsel must secure and review the "raw" documents and ESI left in the wake of the scheme.

All too often, complicit actors seeking to cover their tracks create "derivative" documents which purport to reflect the substance of the contemporaneously generated records which detail the misconduct. Such documents often take the form of spreadsheets or other summaries which claim to accurately represent the substance of other documents, which may be voluminous, scattered or both. When investigating counsel receives information of this type, he or she must not simply accept it as an accurate representation of historical events. Rather, the evidence must be scrutinized and its contents compared to the "raw" materials purportedly summarized, in order to ensure that the "derivative" document is a suitable proxy.

In the Acme scenario, for example, such evidence might take the form of a recently generated spreadsheet which purports to document the manner in which "contracting expenses" were recorded and paid. In its original form, such information carries significant value: it serves to memorialize how those payments were treated-and by whom-before the conduct was subject to scrutiny. In order to avoid allowing a wrongdoer to buttress his denials with manufactured evidence, investigating counsel must strive to secure the original documents and exploit them for their greatest valueby contrasting what actually happened with the apocryphal story offered after the fact.

Effective Strategies to Overcome Evasive Tactics

To detect and expose the maneuvers detailed above, counsel should consider utilizing the following techniques:

 To identify concerted efforts to thwart an investigation's effectiveness, or to uncover attempts to deter others from cooperating, counsel should be sure to ask each interviewee whether he or she has discussed the issues at hand with other individuals. Incredibly, those who invest great effort to get their stories straight frequently fail to coordinate what they will say when asked if they have spoken with each other. Questions designed to root out conspiratorial endeavors often serve an equally important purpose by exposing inconsistencies among witnesses about whether they have, in fact, discussed the conduct under investigation.

2. To determine whether acts of concealment stem directly from a specific stimulus (thus revealing the most compelling evidence of improper intent), investigating counsel should endeavor to monitor the conduct of key individuals immediately after the investigative spotlight has been shined. Where possible, watching an individual's computer activities-specifically, attempts to delete documents or emails-in the period following notification of the investigation's existence greatly enhances the ability to secure valuable information. Even when the investigation lacks that level of forensic sophistication, close scrutiny of postnotification behavior can often provide valuable insight.



- 3. To uncover inconsistencies in witness accounts, investigating counsel can benefit from not simply requesting that a particular witness detail again his version of events and his explanation for certain conduct (particularly where those prior explanations were offered before the investigation began), but also from inquiring of others about what the individual may have said to them previously. Material variations constitute valuable arrows in the quiver when investigating counsel is attempting to expose an interview subject's attempt to deceive.15
- 4. To prevent interview subjects from frustrating the interview process, counsel should, whenever possible, eliminate questions which allow for subjective responses. Inquiries in this format very often do nothing to advance the mission at hand, and instead allow the interviewee to invent validation for his or her improper conduct where none actually exists. Even counsel well versed in questioning witnesses in other contexts, such as depositions or trials, will benefit from investing the time necessary to frame proper interview questions calculated to elicit information of maximum value.

This means that investigating counsel should labor to formulate questions which require an answer susceptible to being proven demonstrably true or false. For example, rather than asking an Acme accounting department employee if he took "appropriate" steps before recording certain payments as "contracting expenses," investigating counsel instead should formulate questions designed to ascertain exactly what the employee did, when, on what basis and for what reasons. While this approach is often more cumbersome, there is virtually no comparison between the values of the answers produced.

Conclusion

Any lawyer conducting an internal investigation must understand that those affected by the investigation's findings– both internal and external–will scrutinize not only the final conclusions reached, but also the methods undertaken to arrive at them. Regardless of whether the reviewing party is a whistleblowing employee, adverse counsel, a board member or a prosecutor, judge or jury, the integrity of the investigative process serves as the means by which any investigation's legitimacy is measured. By recognizing this at the outset, and employing methods which demonstrate the hallmarks of a unbiased, thorough and principled undertaking, counsel can maximize the ability to conduct internal investigations which are valid and confidence-inspiring not only in theory, but also, more importantly, in fact. | AL

Endnotes

- 1. The authors recognize that a comprehensive examination of all potentially relevant issues would require far more space that this format allows. Those interested in a deeper dive on this topic would be well served by reviewing the American College of Trial Lawyers Recommended Practices for Companies and Their Counsel in Conducting Internal Investigations (February 2008) (available at http:// www.actl.com/AM/Template.cfm?Se ction=All Publications&Template=/CM /ContentDisplay.cfm&ContentID=339 *O*) and *Corporate Internal* Investigations, Law Journal Seminars Press (December 2012).
- To be sure, these categories are not mutually exclusive. One would expect a significant number of instances where allegations made against senior management implicate potential criminal or regulatory sanctions.
- 3. The most common such impact is disruption of ongoing business activities as information is gathered and the internal grapevine traffic intensifies, but the figurative shrapnel can often extend to other areas. The larger and less guarded the investigative efforts, the more likely that those outside the company-including customers, competitors and, perhaps most importantly, prosecutors and government regulators-are to learn of allegations before an informed determination can be made as to their authenticity.
- 4. Occasionally, this approach produces another result. Particularly where an employee lodges an allegation of wrongdoing by management upon being threatened with termination (frequently in an attempt to secure the protections that go along with whistleblower status), a follow-up interview regarding those allegations can expose the hallmarks of a concocted charge. These include factual inconsistences, logical failures and, once in a while, a confession that the allegations have been fabricated.

- 5. A comprehensive discussion of the steps involved in preparing a litigation hold exceeds the scope of this article. At a minimum, counsel issuing such a mandate must determine the range of information likely to be pertinent to the hold and identify which individuals need receive it. In each case, counsel will be erring on the side of caution, while also attempting to avoid unnecessary expenditure of resources. As part of the process, counsel must recognize the need to coordinate with the company's information technology personnel to help implement and monitor compliance with the hold. Counsel would also do well to consult with counsel well versed in preparing and issuing holds of this type.
- 6. In theory, the government could pursue an obstruction of justice charge against the company or certain individuals based on such conduct. Such an outcome is less likely in the wake of Arthur Andersen, LLP v. United States, 544 U.S. 696 (2005), where the Supreme Court vacated an accounting firm's criminal conviction for certain action taken in subsequent to the Enron failure which resulted in key evidence being lost. Nevertheless, most companies recognize the need to tread lightly in this context to avoid raising even the specter of an intent to impede the search for the truth.
- 7. This scenario can result not only in ineffective and expensive consequences (e.g., materials needing to be reviewed multiple times), but also in a far more problematic outcome: an investigation evaluator concluding that the failure to install and maintain criteria for reviewing documents was not simple carelessness, but rather an attempt to whitewash the investigation by effectively preventing a suitably comprehensive evaluation of the evidence.
- 8. In this scenario, where the reporting employee's concerns were borne of a lack of complete understanding regarding the company's operations, circling back to that employee after the investigation has been resolved serves two purposes: it demonstrates to the reporting employee that his or her concerns have been taken seriously and addressed in a timely fashion, and it minimizes the likelihood of additional, uninformed allegations in the future.
- 9. The label is taken from the Supreme Court's decision in *Upjohn Co. v. United States*, 449 U.S. 383 (1981).
- 10. In 2009, the ABA released a report entitled: *Upjohn Warnings: Recommended Best Practices When Corporate Counsel Interacts with*

Corporate Employees (available at http://www.acc.com/advocacy/load er.cfm?csModule=security/getfile&pa geid=704931&page=/legalresources /resource.cfm&qstring=show=70493 1&title=ABA%20UpJohn%20Task%2 OForce%20Report), which provided a sample warning for use during internal investigations. See id. at 3.

- 11. On this point, counsel are encouraged to review United States v. Nicholas, 2009 WL 890633 (C.D. Cal. Apr. 1, 2009), where the district court chastised a law firm for failing to provide the company CFO an Upjohn warning during the course of an internal investigation interview, finding that the firm's "ethical misconduct has compromised the rights of Mr. Ruehle, the integrity of the legal profession, and the fair administration of justice." Id. at *7. Although the decision was later reversed by an appellate court in United States v. Ruehle, 583 F.3d 600 (9th Cir. 2009), the district court's ruling remains a cautionary tale for lawyers who conduct internal investigations. Counsel should also review In re Grand Jury Subpoena: Under Seal, 415 F.3d 334 (4th Cir. 2005), where investigating counsels' use of "watered-down 'Upjohn warnings"-advising employee interviewees that the lawyers "could" represent them, "as long as no conflict appeared"-created a "potential legal and ethical mine field" which "should have seemed obvious" to investigating counsel. Id. at 340.
- 12. In the experiment, subjects are asked to watch a video of several individuals in light and dark shirts passing a basketball, and to count the number of passes between a particular team. During the course of the video, a person dressed in a gorilla suit walks through the scene. After the video is completed, the subjects are asked whether they saw anything unusual. Almost half do not report seeing the gorilla. See Christopher Chabris & Daniel Simons, The Invisible Gorilla: How Our Intuitions Deceive Us 5-6 (2011).
- 13. By now, most individuals should understand that deleting emails from one's inbox accomplishes little, particularly when an investigator with even a modicum of forensic knowledge is involved. There remains a belief among many, however, that by "double deleting" emails, that is, deletion from a user's inbox followed by deletion from the user's trash, all traces of the communication are removed. While such efforts almost never accomplish their intended result (removing the email from the system forever), they almost always produce an unintended outcome (tangible evidence of attempted

concealment) which can be invaluable to investigators.

- 14. The significance of this factor correlates with the degree of the explanation's dubiousness. Uncovering this kind of "synchronicity of implausibility" among the investigation's subjects almost always means that something is afoot, particularly when the proffered explanation is outlandish.
- A word to the wise on this topic: while it is often helpful to ask an interview subject what he has said to others, it

is almost never advantageous to tell the subject what others have said about him. This sort of cross-pollination of witness accounts usually accomplishes nothing other than to burn cooperative individuals (who may now be subject to retribution for implicating others) and cast doubt on the legitimacy of the investigation (by creating the appearance that counsel engaged in a whitewash by telling some interviewees what others had said in order to manufacture consistency among witness accounts).

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